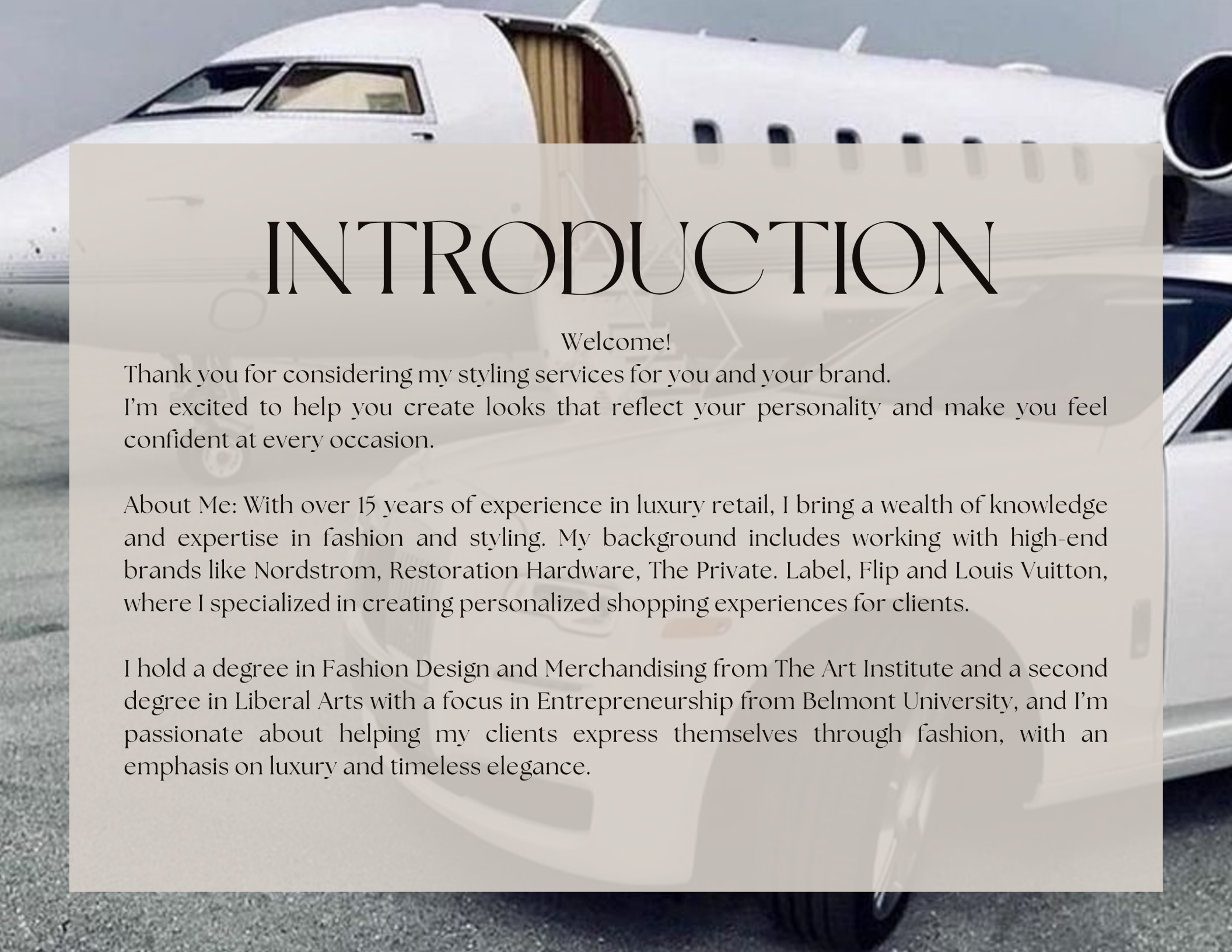


A woman with dark hair pulled back, wearing a black sleeveless dress, a pearl necklace, a diamond bracelet, and a diamond ring, is sitting on a light-colored sofa. She is looking off to the side with a slight smile. The background shows a modern interior with a large abstract painting and a framed picture on the wall.

BRAND

STYLING & CONSULTING WITH QUI DAUGHERTY





INTRODUCTION

Welcome!

Thank you for considering my styling services for you and your brand.

I'm excited to help you create looks that reflect your personality and make you feel confident at every occasion.

About Me: With over 15 years of experience in luxury retail, I bring a wealth of knowledge and expertise in fashion and styling. My background includes working with high-end brands like Nordstrom, Restoration Hardware, The Private. Label, Flip and Louis Vuitton, where I specialized in creating personalized shopping experiences for clients.

I hold a degree in Fashion Design and Merchandising from The Art Institute and a second degree in Liberal Arts with a focus in Entrepreneurship from Belmont University, and I'm passionate about helping my clients express themselves through fashion, with an emphasis on luxury and timeless elegance.

@qui.daugherty

ESSENTIAL BRANDING PACKAGE

1. Essential Branding Package – Starting at \$1,500 up to 4hours (day of shoot)

Ideal for: Solo entrepreneurs or small businesses seeking a cohesive brand image.

Includes:

- Pre-Shoot Consultation: Discuss brand identity, goals, and creative direction.
- Location Scouting: Identify and secure a suitable location aligned with the brand's image.
- Model Casting: Select models that represent the brand's target demographic.
- Wardrobe Mood board: Curate outfit ideas for models.
- Creative Direction: Plan shot lists, poses, and overall aesthetic.
- On-Site Coordination: Oversee the photoshoot to ensure seamless execution.
- Post-Shoot Image Consulting: Assistance in selecting and utilizing final images.



PREMIUM BRANDING PACKAGE

Premium Branding Package – Starting at \$2,500 up to 6 hours (day of shoot)
Ideal for: Brands desiring extensive content across multiple platforms.

Includes Everything in the Essential Package, Plus:

- Extended Shoot Duration: Additional hours to capture more content.
- Multiple Locations: Utilize diverse settings for varied visuals.
- Additional Models: Incorporate a broader range of talent.
- Full Wardrobe Styling: Full wardrobing for each model including sourcing.
- Professional Hair and Makeup: Ensure models are camera-ready.





ADD ON SERVICES

✦ Add-On Services

- Professional Hair and Makeup: Starting at \$250 per model.
- Prop Sourcing: Acquiring specific items to enhance the shoot's theme.
- Additional Retouched Images: Priced per image beyond the package inclusion.
- Social Media Content Creation: Short videos or behind-the-scenes clips for platforms like Instagram or TikTok
- Wardrobe Styling Session: \$500 – Includes a personal shopping trip and outfit coordination.

A LA CARTE SERVICES



- Wardrobe Styling Session: \$500 – Includes a personal shopping trip and outfit coordination.
- Creative Direction Consultation: \$300 – Develop a visual strategy for brand representation.
- Location Scouting Only: \$200 – Provide a list of suitable locations with pros and cons.
- Onsite Styling Only: \$500 for up to 4 hours. \$100 additional per hour after 4 hours.
-
- **Nashville Market Context:**
 - Branding Photography Sessions: Typically range from \$1,000 to \$2,500, depending on the scope and deliverables.
 - Personal Styling Services: Start around \$500 for event styling and can go upwards based on the complexity and duration.



PAYMENT & TERMS

- Initial Retainer: For new clients, the full retainer is due upfront at the beginning of the month for the first 90 days of our agreement.
- Established Clients: After building a strong relationship, you may pay 50% upfront, with the remaining balance due 48 hours prior to shoot day.
- Accepted Payment Methods: Payments can be made via PayPal, Apple Pay or Zelle for your convenience.
- Travel Expenses: Please note that out travel expenses 30 mins or more out of Davidson County are not included in the package pricing and will be covered separately by the client.

I value transparency and flexibility, ensuring you're comfortable with every aspect of our collaboration.





I'm thrilled at the possibility of working together and helping you achieve your desired style.

If you're ready to move forward, please feel free to reach out so we can discuss your needs in more detail and finalize the package that best suits you.

Contact Information

- Email: Quidaugherty@echelonresidence
- Phone: 615-686-4473
- Social Media: [@qui.daugherty](https://www.instagram.com/qui.daugherty)

Let's create something beautiful together!

NEXT STEPS & CONTACT INFORMATION

